



**RE-ELECT MAYOR
TERESA MYERS**

ERVIN

**CONTINUE MOVING
FLORENCE FORWARD**

florencemayor.com

VISION & PLATFORM

REDEVELOPMENT PARTNERSHIPS IN THE CATALYTIC AREAS

BIG IDEA

Investment in the downtown area and community area equally

BREAKDOWN OF DELIVERABLES FOR SECOND TERM

- Step Down Incubator - Mayor Teresa Myers Ervin would like to create a Step Down Incubator – Shared business and workspace space for service and retail for those microbusinesses that are working out of their homes or online and may need professional space, as well as have a marketplace for those who sell goods and may not have a permanent location. For example, a seller may have a kiosk reserved with a shorter lease to sell their goods. With this we could possibly bring in companies like Regus, who is worldwide and knows about managing co-working spaces, while creating jobs they may bring to the area.
- Aesthetics Project for East Florence - With East Florence, Mayor Teresa Myers Ervin will continue to put her relationships to work in conjunction with the county and the state by looking at working with the right of ways. She would like the city to work on aesthetics first, putting efforts forward in getting the East Palmetto corridor to where it wants it to be. This would also allow her to identify private investors and developers who would like to work with them to continue moving this area forward.
- Mayor's Coalition for Humanity – Further expand the four-pronged drive that will continue to display compassion for the state of being human in the struggle and willingness to help.

EXPANDING OUR GREEN CITY DEVELOPMENT

BIG IDEA

Expanding green initiatives will ultimately improve the health and wellness of Florence citizens, which will give us a clean and safe environment and a strong workforce

BREAKDOWN OF DELIVERABLES FOR SECOND TERM

- Front Porch Concept - In addition to the townhomes in East Florence, Mayor Teresa Myers Ervin still wants to see beautiful sites, as well as citizen's needs, within walking distance. This not only encourages citizens to stay healthy, but it also encourages people interactions. Front Porch concept has always been a staple in southern living. Florence citizens want their needs within walking distance to encourage a city-wide community. Building opportunities for sustainable neighborhoods.
- Cost-Effective Recycling – The city has a recycling program, and it is not fully functioning. Mayor Teresa Myers Ervin would like to look at implementing a cost-effective way to have a recycling program. She wants to explore a possible CO-OP that might have citizen ownership with the dividend being a healthy community for the future. As it stands, it costs the city more to recycle.

DEVELOPING NEW JOB SOURCES WHICH WILL PRODUCE BUSINESS AND EMPLOYMENT OPPORTUNITY

BIG IDEA

County has the land; the city has the water. Let's work together to provide attractive offerings in terms of incentives that are long-lasting and favorable to all of Florence.

BREAKDOWN OF DELIVERABLES FOR SECOND TERM

- Supplier/Manufactures – Establishing Florence as the green workforce hub of South Carolina, Mayor Teresa Myers Ervin seeks to bring suppliers and manufacturers that must, must be environmentally friendly (workplace and manufacturing) and located here for the long haul. Green jobs that pay a living wage is the future, and the future is now.
- Public Internet – Mayor Teresa Myers Ervin believes we can be a smart city and would like to put in a public internet option that will be based on hot spots in downtown and around the city. In doing so, she wants to be able to leverage relationships to be able to do it cost-effectively.